



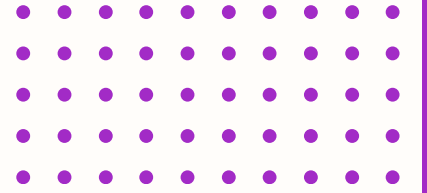
InSoBlok AI

InSoBlok AI Pitch Deck

The First SocialFi Layer 1 Where Taste Becomes Currency™

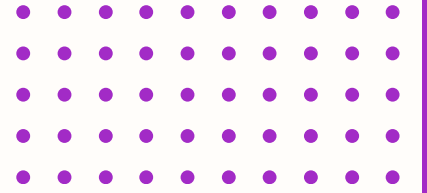
24 JUNE, 2025

»»» NEXT SLIDE



InSoBlok AI

InSoBlok AI is a next-generation SocialFi Layer 1 protocol that transforms everyday social actions into real economic value. At its core is TasteScore™, the world's first cross-industry reputation oracle — a system that measures and monetizes trust, taste, and cultural influence. Powered by AI and blockchain, TasteScore™ aggregates posts, votes, and remixes into a dynamic score that filters authenticity, signals trends, and unlocks rewards. In a world dominated by fake engagement and lost creator value, InSoBlok AI enables users to finally own, prove, and earn from their influence — turning good taste into real income.



The Problem

Today, social media is flooded with bots, fake engagement, and vanity metrics. Despite driving culture, real users get nothing in return for their opinions or influence. Your likes, comments, remixes — all valuable signals — are exploited for free. And while credit scores let banks trust you with money, there's still no way to measure or monetize trust on the internet.

The Solution - Next Gen SocialFi 'TasteScore' Protocol

InSoBlok AI puts this power in your hands. We turn your everyday actions — likes, posts, votes, and remixes — into real rewards. Your TasteScore™ earns XP, converts to \$INSO, and unlocks USDT. No more giving away influence for free. This is SocialFi that pays — and the beginning of a digital world where your opinion becomes income.

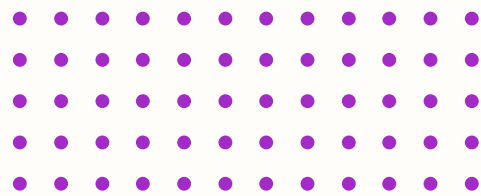
https://youtu.be/ZUiuMI_8uYQ

The Innovation

TasteScore™ is a breakthrough: the first-ever human-verified, cross-industry reputation oracle. Just like a credit score transformed finance, TasteScore™ transforms social capital into an economic asset — enabling the internet to trust you with influence. It's a dynamic system of real-time taste signals — from posts to votes to remixes — that turns culture into data with value.

Total Addressable Market

Targeting a \$1.2 Trillion+ Opportunity Across SocialFi, Creator Commerce & AI-Powered Retail



1. Fashion Industry - \$1.7T Market | 24.4% Return Rate = \$38B in Losses

- Problem:** High return rates due to poor fit, visualization gaps, and lack of AI tools.
- **Solution:** ClosetChain™ + TasteScore™ = AI virtual try-ons, tokenized style preferences, and smart-fit commerce.

2. Personal Care Market - \$150B+ Creator Monetization Layer

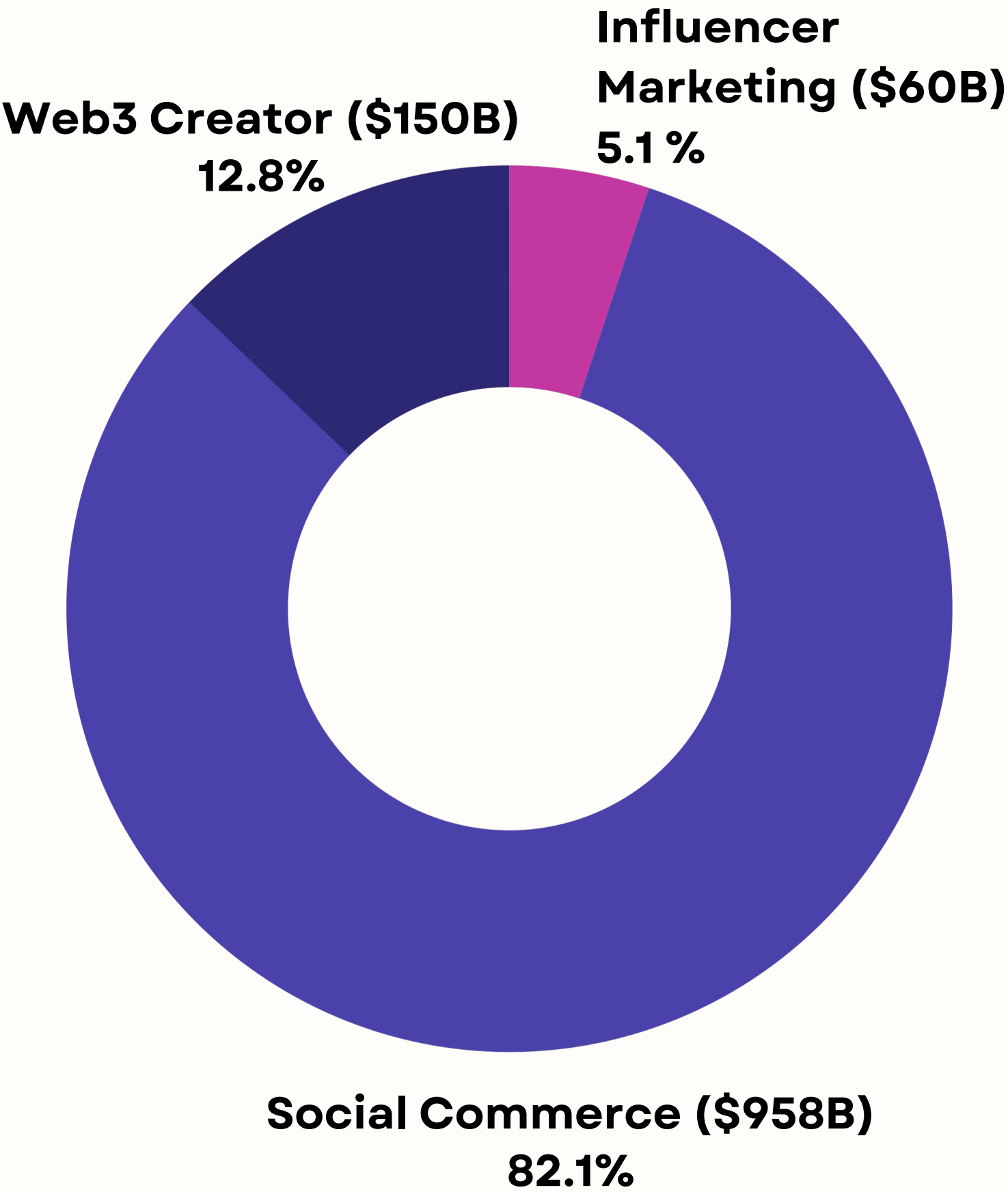
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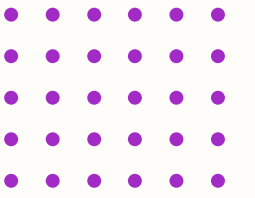
3. Health & Fitness Industry - \$4.5T Global Wellness Economy

- Problem:** Limited platforms for fitness creators to monetize routines or build loyal communities.
- **Solution:** Creator equity tokens, AI-curated content matching, and TasteScore™-driven fan engagement.

4. Developer Incentives

- **Problem:** High return rates due to poor fit, visualization gaps, and lack of AI tools.
- **Solution:** ClosetChain™ + TasteScore™ = AI virtual try-ons, tokenized style preferences, and smart-fit commerce.





Differentiator

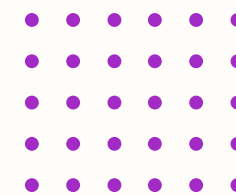
The First SocialFi Layer 1 Where Taste Becomes Currency™

Why InSoBlok AI?

- **First-Mover Advantage:** TasteScore™ is the first protocol to turn social taste signals (likes, remixes, votes) into tokenized XP and real economic value.
- **Market-Validated Behavior:** Billions post, vote, and remix across IG, TikTok, and Reddit — InSoBlok turns this into DeFi-grade asset creation.
- **Web3 Macro Tailwinds:** 2025–2026 projected \$20B+ SocialFi & AI token market expansion (on top of the \$958B market cap).

Why This Is Different?

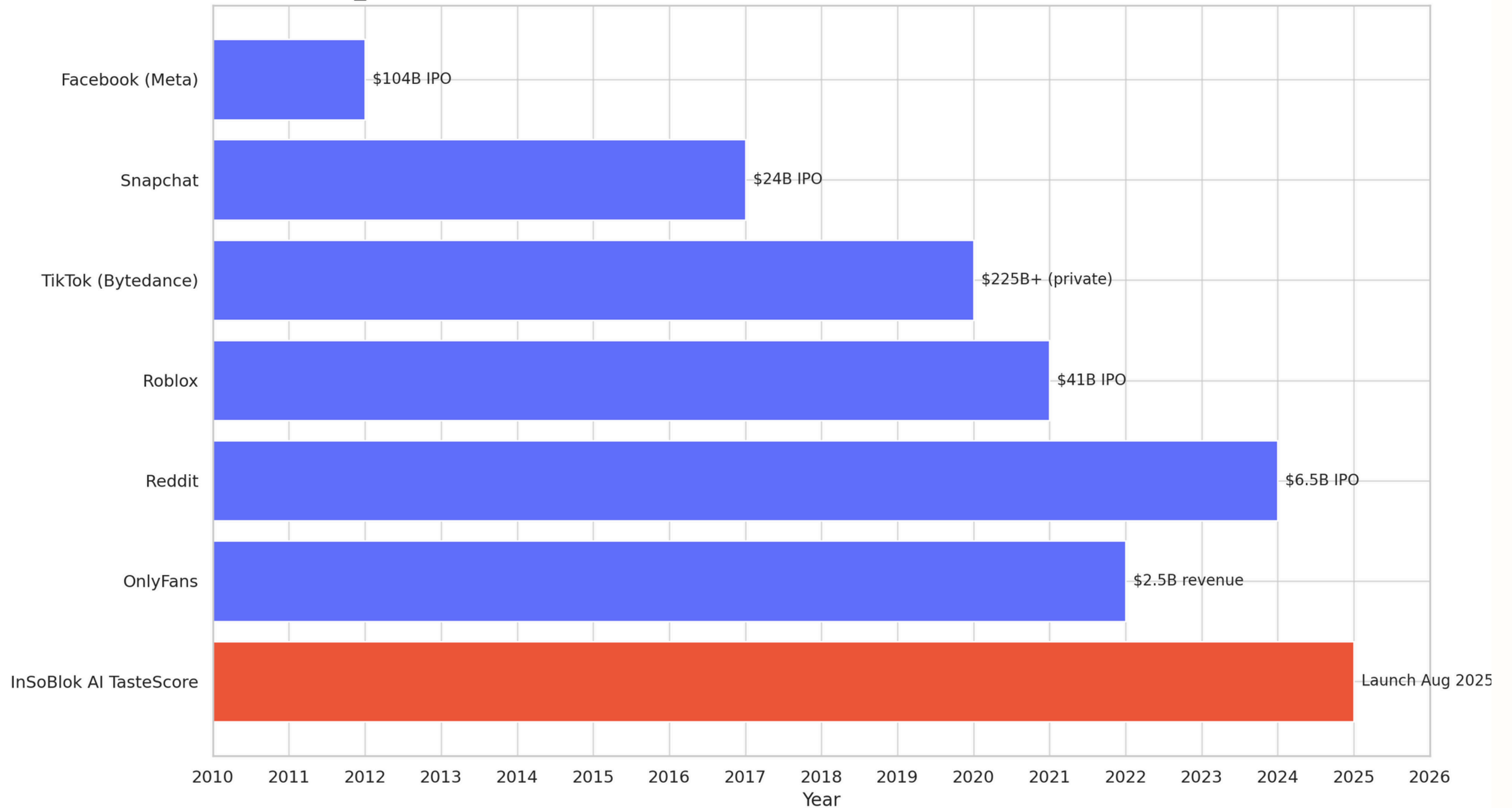
- **Not Just a Platform — A Protocol:** TasteScore governs dynamic on-chain influence, remix attribution, and token rewards.
- **Dual Yield Flywheel:** XP → \$INSO → USDT + governance/premium drops.
- **Cultural Fit for Gen Z + Creator Economy:** Gamified UX with AI agents, VTO, and monetization baked into every post.



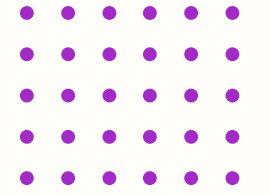
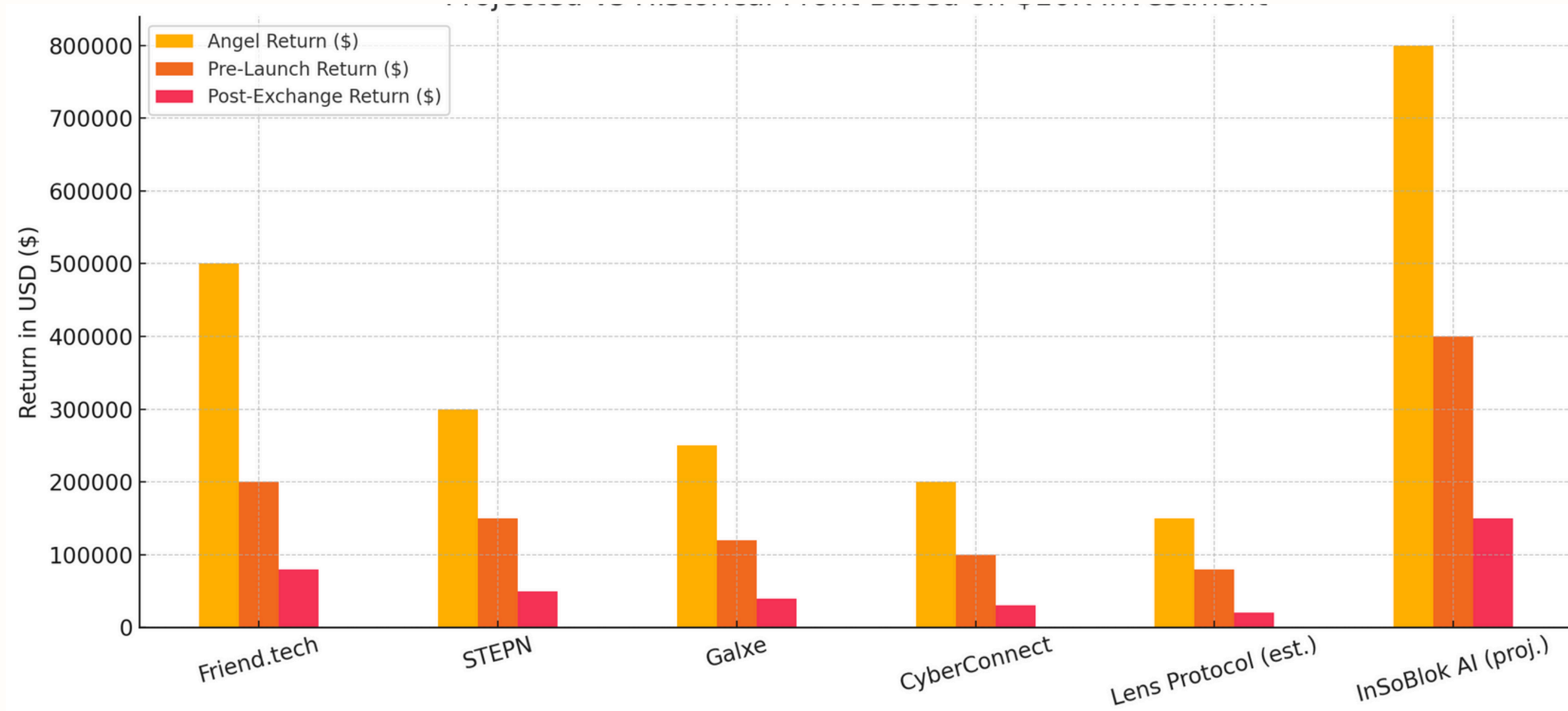
Public Market Comparables

Company	Innovation Category	Key Appeal	Parallel to InSoBlok AI TasteScore™
Reddit	Upvote Economy	Gamified validation of opinions	Yay/Nay = tokenized social consensus
Snap Inc.	Gen Z Expression Layer	Filters, lenses, viral culture loops	VTO + Remix = Gen Z social identity tools
Coinbase	Crypto UX Layer	Made crypto easy, tradable, and social	Web3 UX = InSoBlok native experience
Spotify	Personalized Algorithms	Tastes = currency (playlists = social clout)	TasteScore = social playlist of culture
Farfetch	Fashion Commerce	Curated digital fashion storefronts	ClosetChain = AI social commerce

Timeline of Social Innovation Milestones vs InSoBlok AI TasteScore



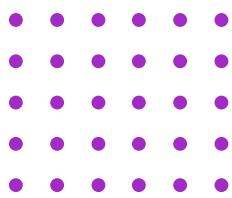
Investor Highlights



The Investor Angle

- DeFi x Creator Economy: Monetizing where Web2 can't
- Composable Layer 1: SDK-ready for tokenized commerce & AI agents
- High-Frequency On-Chain Data Loops
- First to Financialize Taste: Across fashion, fitness & personal care
- Built for Influencers: Ownership, remix, reward, and IP

Investor Highlights




Investment Outcome Breakdown (Based on \$10K Input)


Project	Angel Return	Pre-Launch Return	Post-Exchange Return
Friend.tech	\$500,000	\$200,000	\$80,000
STEPN	\$300,000	\$150,000	\$50,000
Galxe	\$250,000	\$120,000	\$40,000
CyberConnect	\$200,000	\$100,000	\$30,000
Lens Protocol (est.)	\$150,000	\$80,000	\$20,000
InSoBlok AI (proj.)	\$800,000	\$400,000	\$150,000

TasteScore MVP Prototype


Working Application - July / August 2025

 **InSoBlok AI: Partner With The Culture Engine Built on TasteScore™**
Get ahead of the curve with unrivaled insights and amplified reach

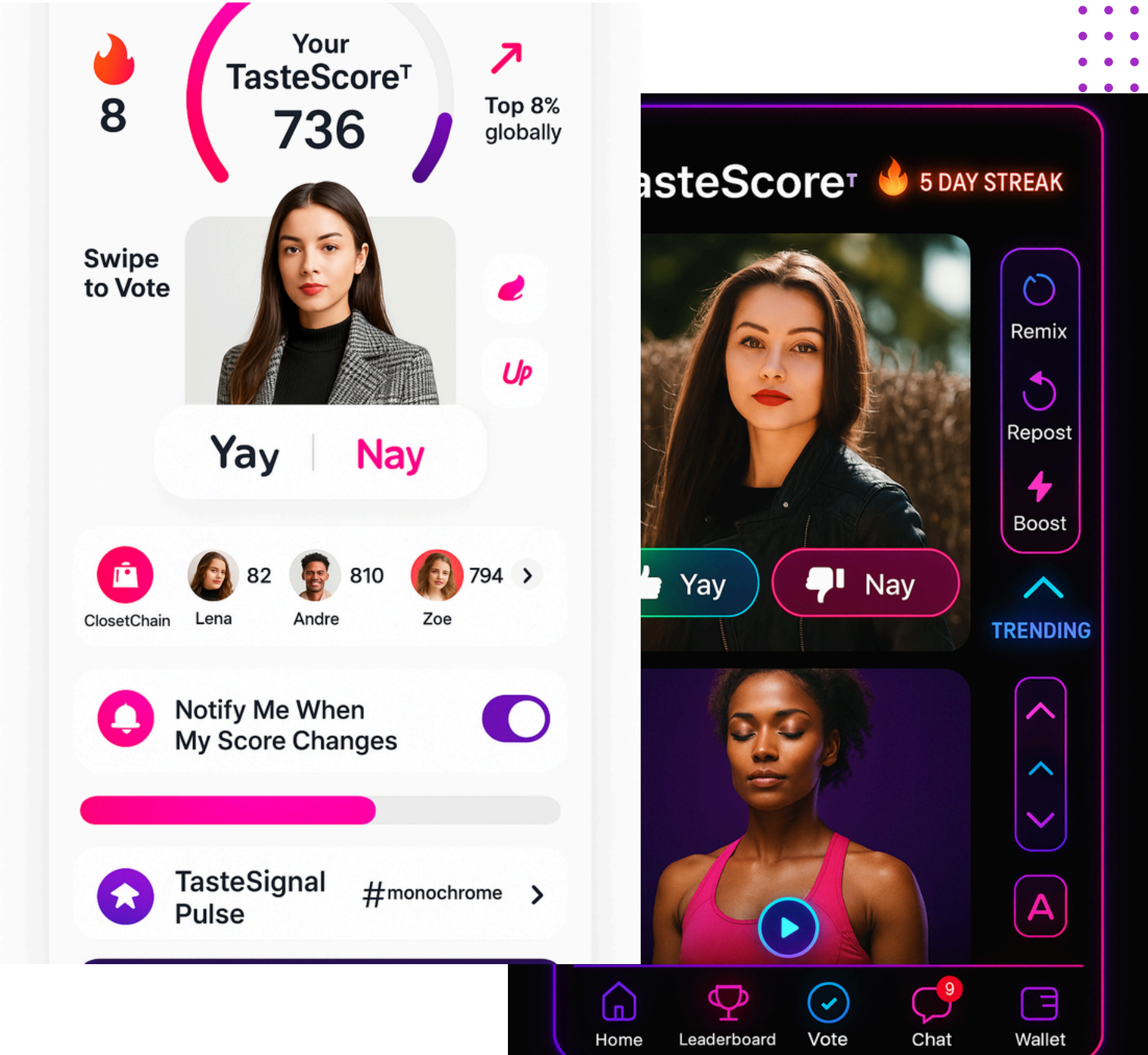

1 Spot Trends Before They Go Mainstream
Get trend signal and market intelligence before your competition

 **InSoBlok Pulse™: An Early Radar for Emerging Vibes**
#cyberfit #pocketbag #mermaid

2 Go Viral With Profit and Precision
Advertise at scale and hit ROI targets with proven product virality

 **The Takeaway**
Trends are your currency.
TasteScore™ is your trading platform.

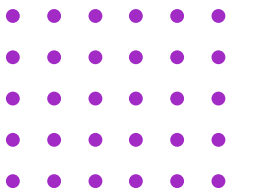
TasteScore™
The Smartest Tool in Social Commerce



For private applicatoin demo request please email - info@insoblokai.io

The Bottom Line

Culture Encoded. Rewarded. Tradable.



InSoBlok AI is to SocialFi what:

- **Spotify** was to music
- **Snap** was to Gen Z expression
- Coinbase was to crypto access

Let's back the protocol that monetizes taste.

Why Invest Now?

- MVP Validated: TasteScore™, and Yay/Nay Voting™ already built.
- Exchange Ready: Pre-negotiation with MEXC, Gate.io, BingX and Bybit.
- Global Narrative: InSoBlok sits at the intersection of AI x Social x Tokenization.

Thank You

We appreciate your time and consideration.



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